



**DANNI POMPLUN**

COMMUNITY | STRENGTH | HEART | SMART

# ***PARTNERSHIP KIT***



**2020**

**Danni Pomplun** is a San Francisco Based E-RYT 500 Vinyasa Yoga Teacher whose style has been described as functional, down-to-earth and fun with an edge. Each offering will connect to power and flow, infused with light hearted spirituality where you'll find the inspiration to connect with your higher self.

Danni has an inspirational story of using yoga to overcome obstacles, including drugs, alcohol, and a near-death brush with cancer. Danni credits yoga with helping him to become healthy and opening his eyes to a world of positive opportunities. Today he is among one of the most popular teachers in San Francisco. His relatability, resolve, and charisma have attracted a large online following with 32,000 followers on Instagram alone.



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[dannipomplun.com](http://dannipomplun.com)

## Social Media Reach

### LET'S GET FIRED UP!

#### **DANNI POMPLUN YOGA APP**

2,000+ subscribers

Average Time spent on app

30 mins

1

#### **THE YOGI MISFITS PODCAST**

New episode weekly

Over 70,000+ downloads in

2019

2

#### **INSTAGRAM**

33,700+ followers

Average posts per day 1

Average story views 1,000

3

#### **FACEBOOK**

6,000+ combined

Average posts per day 2

4

#### **WEBSITE**

1,000+ hits per day

Updated weekly

5

#### **E-MAIL**

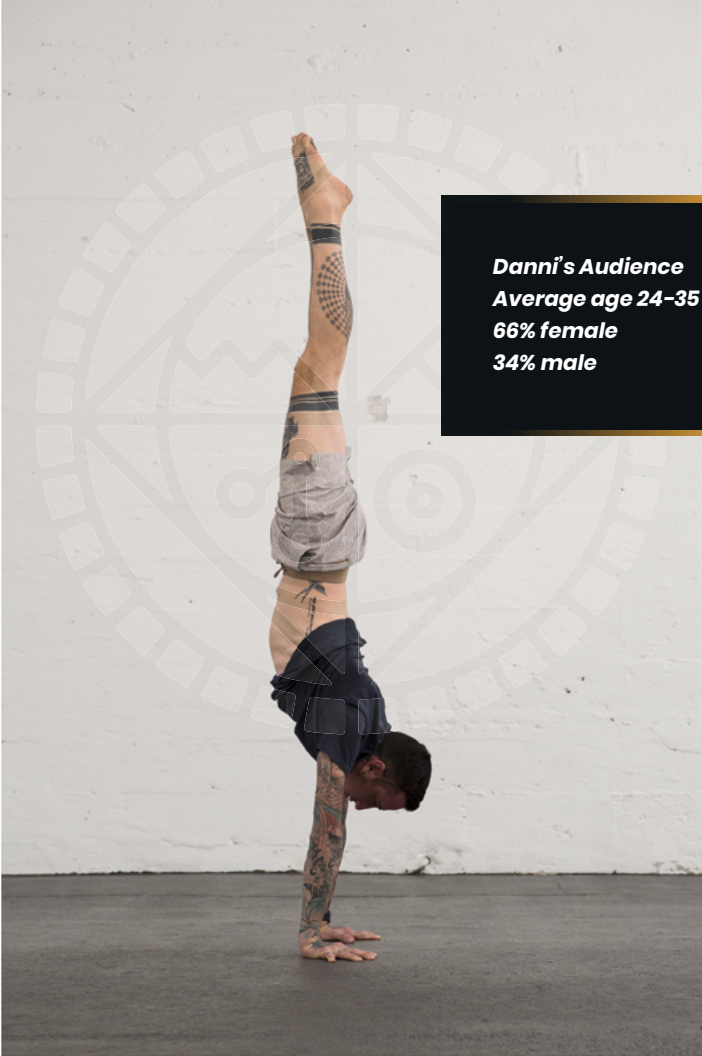
5,000+ subscribers

6



“Danni is devoted to his friends and followers and his no bullsh\*t **attitude** keeps his network authentically connected. His tell it like it is **personality** attracts people from all over the world and his style is described as functional, down-to-earth and **fun** with an edge.”





**Danni's Audience**  
**Average age 24-35**  
**66% female**  
**34% male**

## **PODCAST ENDORSEMENT**

### **BRONZE**

Single episode

30 seconds pre show ad read **\$150**

60 mid show ad read **\$200**

### **SILVER**

6 episodes over 6 weeks

Six 30 second pre show ad read **\$600**

Six 60 second mid show ad read **\$900**

### **GOLD**

12 episodes over 12 weeks

Twelve 30 second pre show ad read **\$1,000**

Twelve 60 second mid show ad read **\$1,700**

## **INSTAGRAM ENDORSEMENT**

This includes one dedicated post about the product/service

**\$550** per post

**\$300** per story

## **AFFILIATE AGREEMENTS WELCOME**

\$30+ minimum paid per product/service with coupon code.

## **WORKSHOP OR SPEAKING ENGAGEMENT**

Email for more details [danni@dannipomplun.com](mailto:danni@dannipomplun.com)

2 hour engagement starting at **\$2,000+** travel

# **THE PRICE LIST**

# LET'S DO THIS.

*Partner with Danni  
and send your brand flying!*

Just keeping it real. All endorsements, sponsorships and collaborations are on a first come, first serve basis. To get your product or service lined up for a collaboration, please email: [priscilla@dannipomplun.com](mailto:priscilla@dannipomplun.com) and include information about your brand, product or service, the website, and what your vision is for the partnership.



With Love,

*Danni Pomplun*

[dannipomplun.com](http://dannipomplun.com)

